

Flourish Grounds

Revitalizing Villages. Growing Communities. Inspiring Futures.

The Problem

- Rural areas are losing population and cultural heritage.
- Young people move to cities; older generations feel isolated.
- Abandoned houses and unused lands waste potential.



Project's solution

Flourish Grounds transforms rural villages into communities by:

- Restoring abandoned homes into eco-friendly living & working spaces
- Creating opportunities for farming, art and cooperative projects
- Building vibrant cultural and social life



The Flourish Grounds App

A mobile platform designed for all ages and backgrounds to:

- Gamify participation in eco-initiatives and community projects
- Enable transparent feedback, voting, and decision-making
- Share knowledge, skills, and resources easily
- Support cooperative living, learning, and working



Community life

How the app helps to manage life:

- Assign and track tasks with rewards and achievements
- Organize events, workshops, and community gatherings
- Facilitate collaboration across generations and interests
- Provide real-time updates and alerts
- Foster a sense of belonging and shared responsibility

FLOURISH GROUNDS



**A PLACE TO LIVE AND WORK, GROW
TOGETHER, ENGAGE IN FARMING, ART**

User personas



Anna, 62 (retired teacher)

Context:

Lives in her native village, seeks connection and purpose.

App Use:

Runs an online herbalism club, votes on community gardens, shares stories and photos.

Outcome:

Feels valued, connected and active in passing on knowledge.



Alex, 28 (IT specialist)

Context:

Urban burnout, dreams of rural life but fears isolation.

App Use:

Joins smart-farming projects, completes renovation tasks shares sustainable tech tutorials

Outcome:

Finds community, purpose and balance between work and nature.



Iness, 19 (Art Student)

Context:

Seeks inspiration and meaningful art outside the city.

App Use:

Resides in artist-in-residence spaces, leads workshops, uses crowdfunding for projects.

Outcome:

Gains creative depth, builds portfolio, inspires community.

“If you want to go fast, go alone.
If you want to go far, go together.”
– African proverb

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Thank you!